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UNVERRICHT & SCOTT

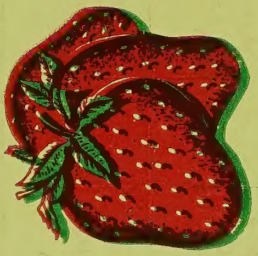
Plant Growers

Box 337

Augusta, Ark.

To:

[1959]



LIBRARY
RECEIVED
★ JAN 8 1959 ★
U. S. Department of Agriculture

Arkansas Certified

BLUE TAG

Strawberry Plants

Arkansas Certified

GREEN TAG

Strawberry Plants

FN

STATE INSPECTED: Grown from VIRUS FREE - DISEASE FREE STOCK

Dunlap: Old favorite of Mid- and Northwest. Glossy Red - sweet. Excellent for eating fresh, canning, freezing. Early.

Robinson: Mid-season to late. Large bright red berries. Too soft for distant shipping but good for local market.

Florida "90": New berry for the deep South. Large, red clear through. Good shipper. Heavy producer.

Dixieland: New early variety. Ripens about with Blakemore. Berries average larger than Blakemore and higher yields per acre. Makes a good fruiting row. Good shipping and processing berry.

Armcore: Late variety from Missouri. Has good flavor, large size, good shipper. Fruits over long period of time.

Catskill: Large berries holding size well till end of season. Fairly firm. Week or two later than Blakemore.

Premier: Early. Old favorite. Called "frost proof" because blooms are protected by leaves. Productive, good quality.

Albritton: New early variety. Large firm berries of high quality. Light red color.

Pocahontas: New variety, about a week later than Blakemore. Produced high yields. Good shipper and accepted by most processors. Bright, red, large berries, good flavor.

Klonmore: Early. Does best in Louisiana, Southern Coastal Plain to South Carolina. Medium size. Good shipper.

Empire: Appearance of plants excellent, healthy dark green foliage, and quite productive of medium sized plants. Good in the Premier section.

Sparkle: Rated high for freezing, slightly dark red, very glossy.

Belmar: Good early variety. Beautiful deep red berries of good. flavor. Good for home use. Heavy producer.

Tennessee Beauty: Productive mid-season variety with exceptionally good shipping and processing qualities. Berries are large size and excellent flavor. Highly recommended for commercial and home planting.

Red Glow: Glossy, fairly firm, vivid red in color, good freezer.

Iowa Beauty: Big berries of high quality, excellent keeper and freezer.

Per 100 Prepaid	Per 1,000 F.O.B.
\$2.00	\$7.50
2.00	7.50
2.00	7.50
2.00	8.50
2.00	8.50
2.00	8.50
2.00	8.50
2.00	10.00
2.00	7.50
2.00	12.00
2.00	8.50
2.00	7.50
Sold	acid
2.00	12.00
2.00	10.00

BLUE TAG—Arkansas Grown—First Year from University of Arkansas Registered Foundation Stock

VIRUS FREE—DISEASE FREE—GROWN IN ISOLATED FIELDS

Blakemore:

One of the very early varieties that can be depended upon to produce a good crop every year. Berries are light, bright red. Firmness of berries and the bright color of frozen and preserved products makes Blakemore a favorite commercial variety.

Per 100 Prepaid	Per 1,000 F.O.B.
\$2.50	\$9.50
2.50	10.00
2.50	10.00
2.50	10.00
2.50	12.00
2.50	10.00
2.50	10.00
2.50	15.00

Florida "90":

New berry for the deep South. Large, red clear through. Good shiper. Heavy producer.

Robinson:

Mid-season to late. Large bright red berries. Too soft for distant shipping but good for local market.

Tennessee Beauty:

Productive mid-season variety with exceptionally good shipping and processing qualities. Berries are of large size and excellent flavor. Highly recommended for commercial and home planting.

Armorer:

Late variety from Missouri. Has good flavor, large size and is a good shipper. Fruits over long period of time.

Klondike:

Early, large firm berries. Good shipper.

Missionary:

Early variety. Berries dark red and good flavor. Medium size fruit. Good shipper.

Pocahontas:

New variety, about a week later than Blakemore. Produces high yields. Good shipper and accepted by most processors. Bright red, large berries of good flavor.

GREEN TAG—Arkansas Grown—Second Year from University of Arkansas Registered Foundation Stock BLAKEMORE

VIRUS FREE—DISEASE FREE—GROWN IN ISOLATED FIELDS

Per 100 Prepaid

\$2.00

Per 1,000 FOB

\$7.50

Everbearing Varieties

Superfection:

Makes plants freely. Berries firm, large and red to the center. Has mellow flavor, good to eat fresh. Good for canning, jellies and preserves as well as being a good freezer. Heavy producer.

Per 100 Prepaid	Per 1,000 F.O.B.
\$3 ⁰⁰	✓
3 ⁰⁰	✓
15¢ each	✓
3 ⁰⁰	✓
3 ⁰⁰	✓

20th Century:

Top producer of honey-sweet berries. Bears fruit 60 days after planting. Bears until heavy frosts in the fall. Excellent fresh or frozen.

Ozark Beauty:

Heavy bearer, berries fairly firm, good freezer.

Gem:

One of the most widely planted everbearing varieties. Adapted to a wider range of soil and climates than most everbearers. Good plant maker. Produces large, high quality berries.

Streamliner:

Rich red color throughout. Excellent for eating fresh, canning or freezing. Large berries and makes a good fruiting row.

ORDER BLANK

Unverricht & Scott, Box 337, Augusta, Ark.

Date of Order

Name

Street or RFD

City

State

Express Office

State

Ship by mail or Express

Ship plants on or about

QUANTITY	VARIETY OF PLANT	PRICE	
		Dollars	Cents